

Getting Started

Our EquityChoice Broker Program is only open to approved Newfi partners who have completed the EquityChoice Addendum and have been approved for this offering. Once approved, partner involvement will be very limited as compared with our typical wholesale transactions.

Step 1: Complete EquityChoice Addendum and W-9

Step 2: Identify Potential Customers Who May Benefit

Step 3: Use [Quick Loan Estimate Calculator](#) (No Personal Information Needed)

Step 4: Gain Customer Consent

Step 5: Submit [EquityChoice Registration Form](#)

Once you hit submit you will receive a copy of the registration form and Newfi will take it from there! While there is no required involvement after the form is submitted, both the Broker and the Newfi Account Executive will be notified as the borrower progresses through the loan process.

EquityChoice Milestone Notifications



If at any time you have questions about the product or a loan in process, we set-up a dedicated box for [EquityChoice Questions](#) which is monitored by our EquityChoice Management and Sales Specialists.



Get the Numbers

When you're ready to see your client's options, our calculator is available online:

[Quick Loan Estimate Calculator](#)

Register A Borrower

Once you've identified a client who may benefit, our online broker form is available:

[EquityChoice Registration Form](#)

Learn More

If you want more information about EquityChoice, you can download our quick reference flyer here:

[EquityChoice One Sheet](#)

Questions? Reach us at EquityChoiceQuestions@newfi.com or (877) 676-3934